



Why passivhaus?- a client's perspective

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Challenges

- Planning policy geared to 10% renewables not “fabric first” approach
- Scepticism by housing management— how will our tenants cope?
- Concern of maintenance colleagues- components more expensive to replace/ maintain.



Challenges (cont)

- Costs- expense
- Returns-uncertainty around premium on private sales
- Shortage of contractors with required skills
- Supply chain skills
- Contractor building in risk?



Overcoming the sceptics

- “Busting the myths”
- Visit to Hastoe passivhaus scheme Ditchingham, Norfolk
- Housing management interaction with tenants



Drivers

- Upskill local workforce (Building Futures in Norwich)
- Opportunities for local businesses
- Council owned land
- Council not profit driven
- Tackling fuel poverty
- Reducing rent arrears
- Tenure blind
- Greener than the Greens!

