



ERNELEY CLOSE – MANCHESTER

Situated in Longsight, East Manchester

Owned by Eastlands Homes

Large Scale Voluntary Transfer ñ 7500 homes



Terrace streets



Poor Quality Stock



Longsight Market





The Competition

- £1 Billion of investment from the Mansoor Family
- Transformation of the East of Manchester
- New Homes for rent and new community facilities

The Urban Challenge



Rebranding

- R-gen appointed
- Fabric First
- New Skin
- Public Realm

