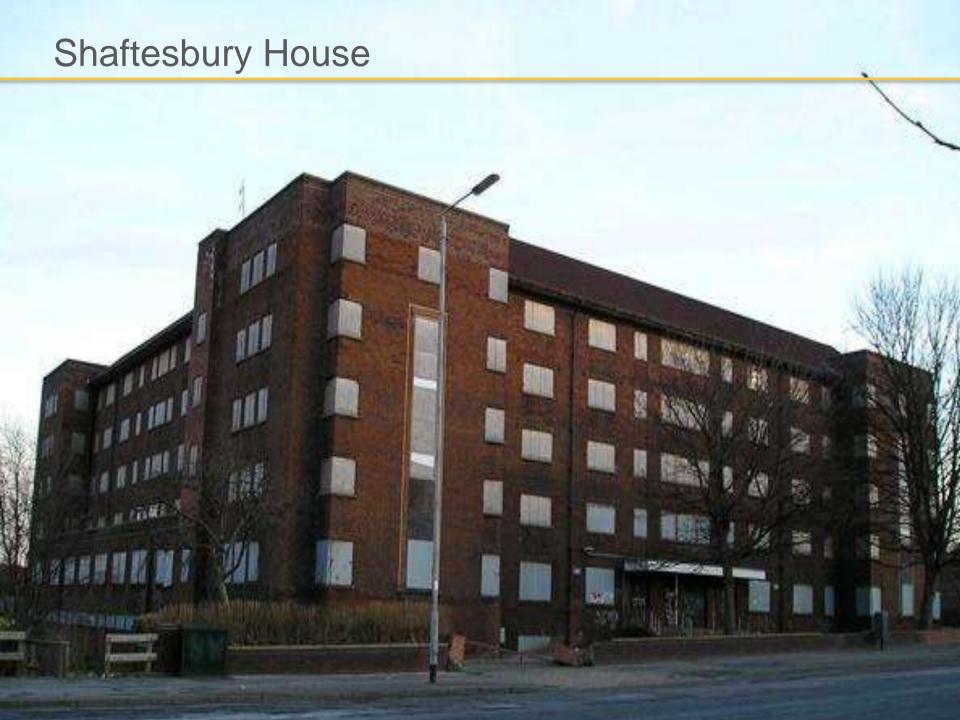
Journey Towards Passive House



What Citu Do















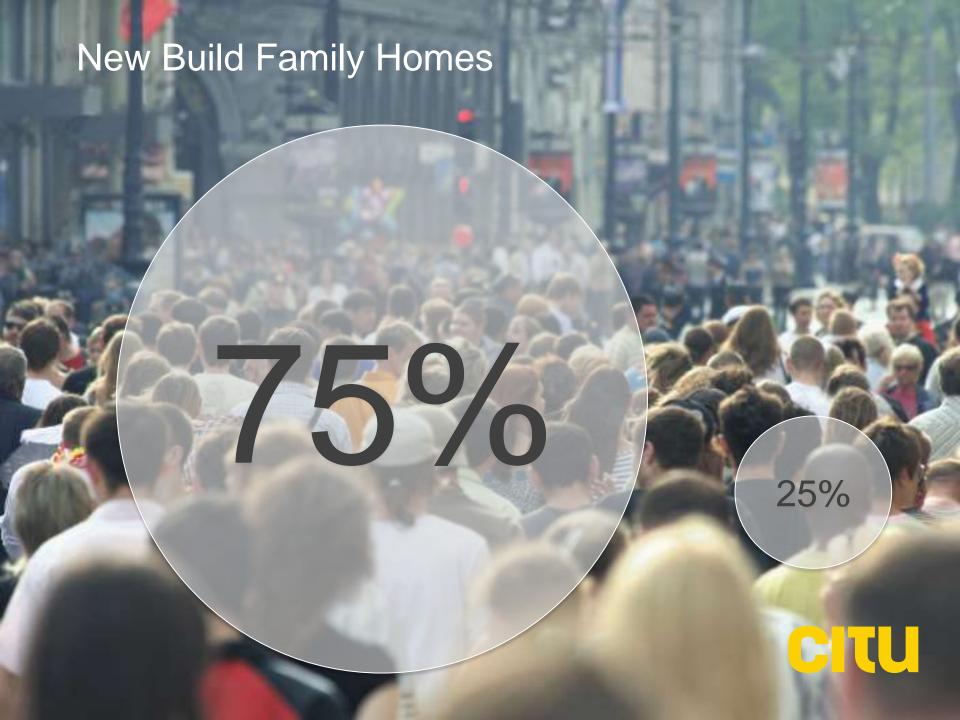






Why do we want to build Passive?









1990's Nokia





Customers are here...





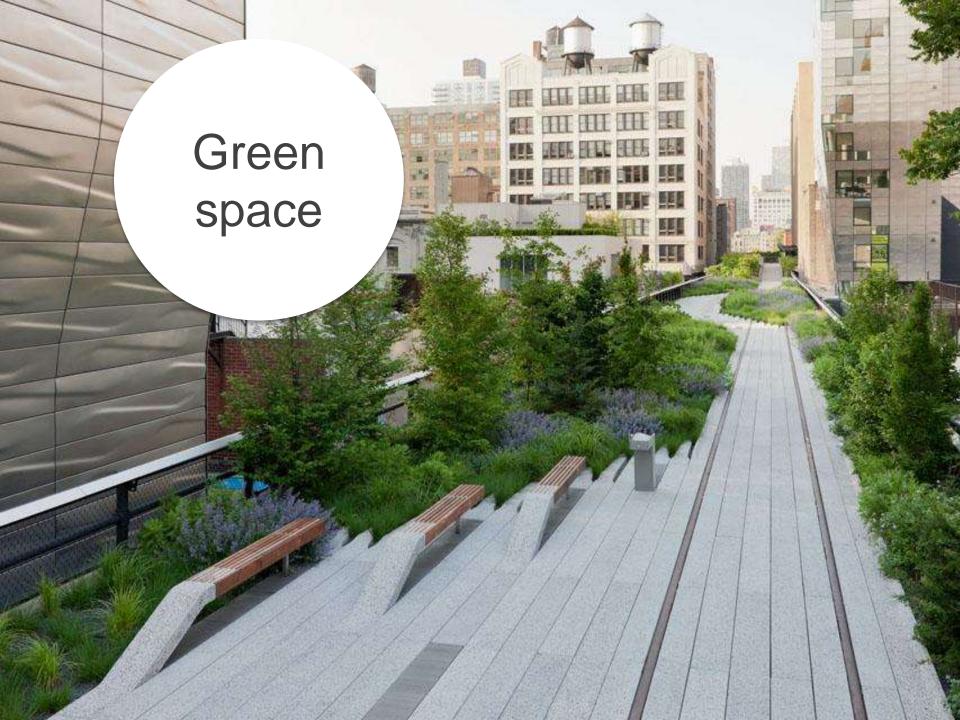


What do people want?

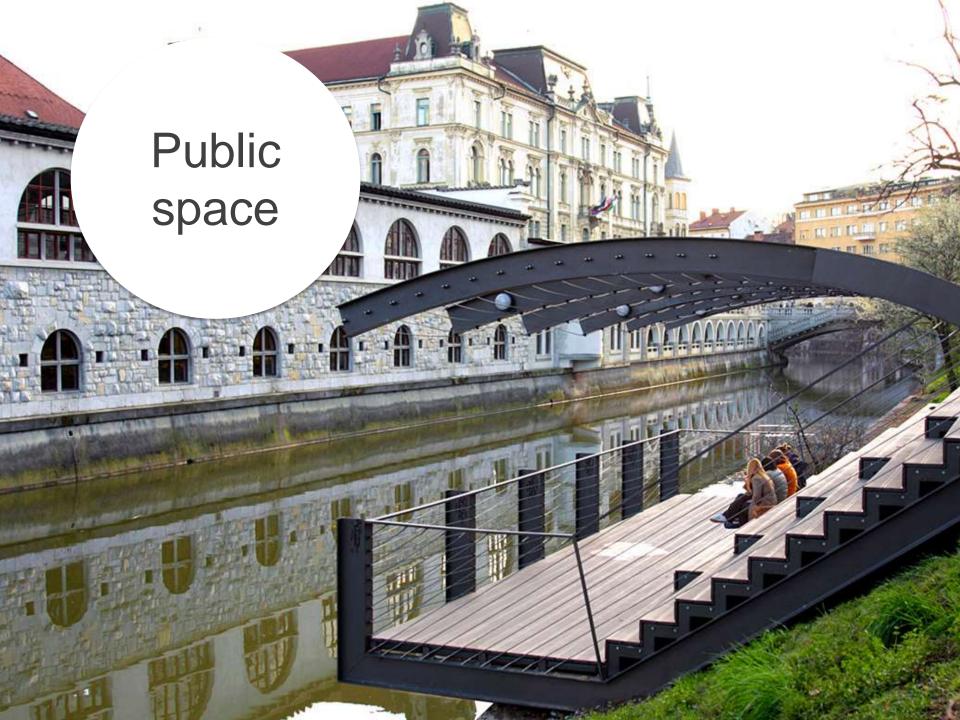
It depends on who they are

Yes, but...





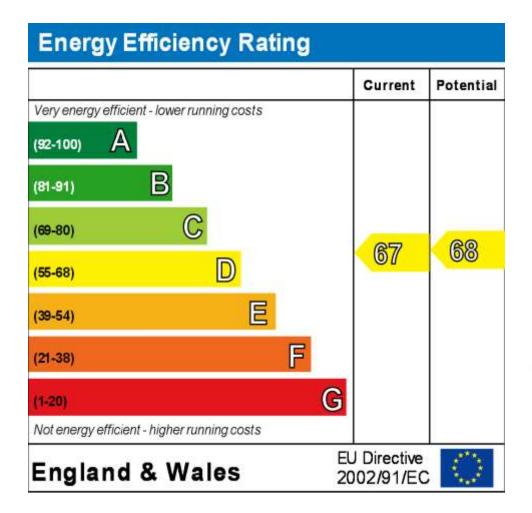








Not reliable



Passive answers design gap

















Our energy monitoring app







Measuring is key

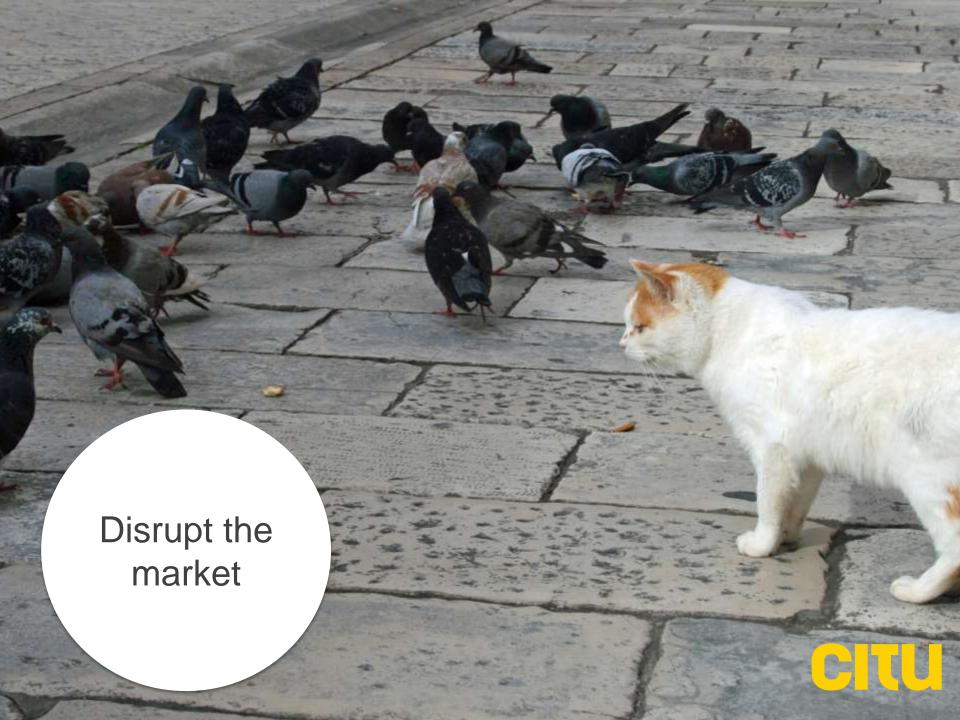


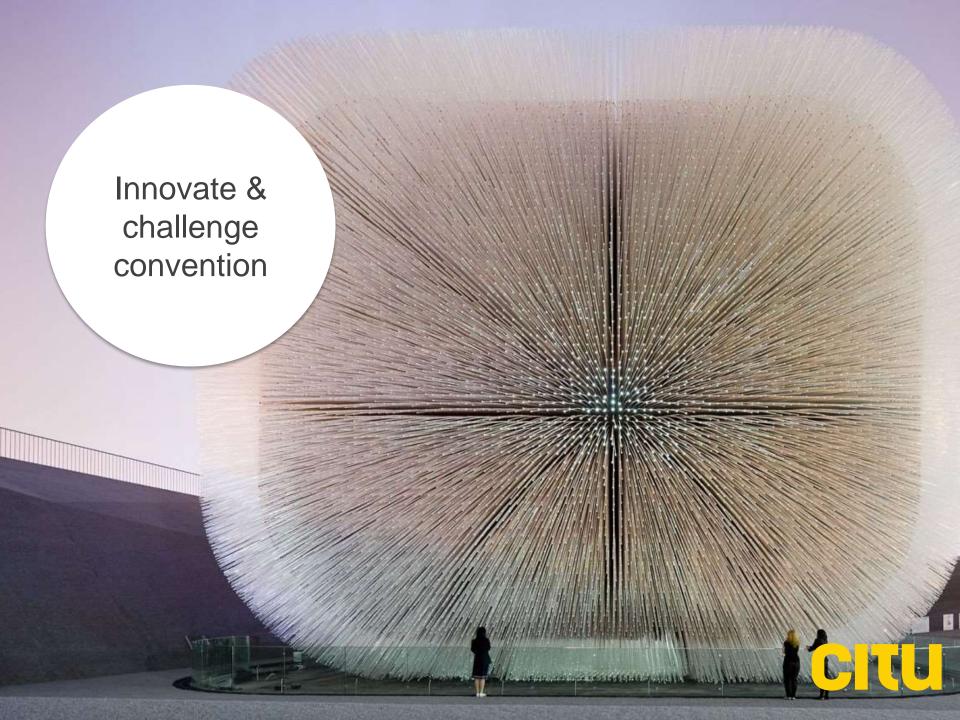














Thanks.

www.citu.co.uk

