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Two Challenges for the Next Decade

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The First 10: Policy Development

- Climate action takes root
- Growing pressure on government to adopt goals
- Growing number of quality projects
- High level policies and goals established
- Passivhaus Trust develops a voice



The Next 10: Implementation

- Different people involved
- Established interests
- High volume of detailed work
- The power of inertia is engaged



Change

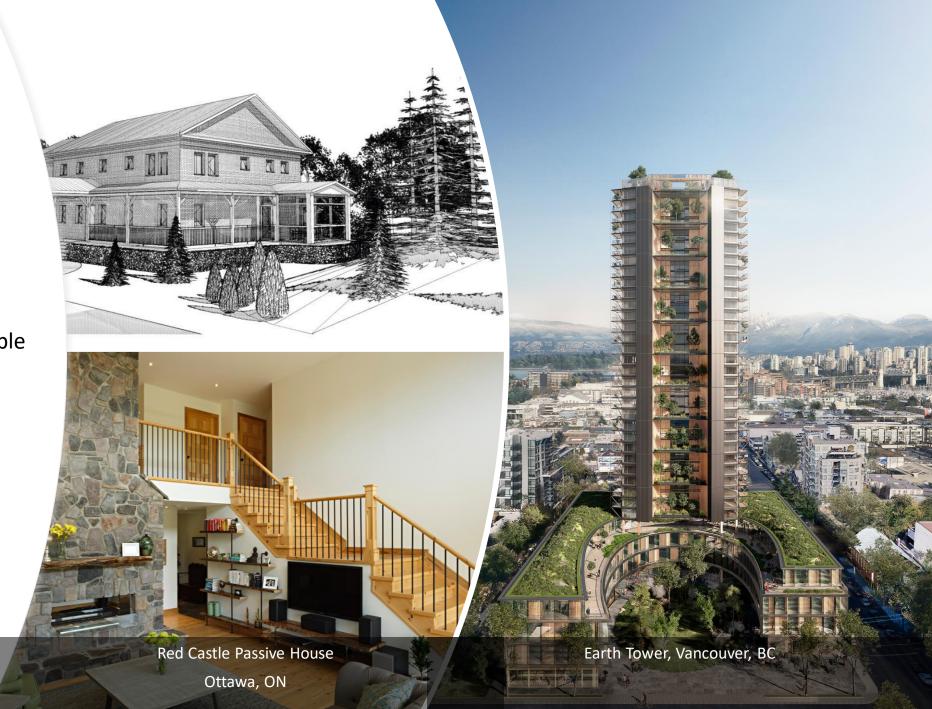
- What does it take?
- What does it take to change the building sector?
- Conflicting interests
- Systems not set up to achieve outcomes required
- Challenges are not technical



The Next 10 Years: Two Challenges

Keep building projects!

Ensure you have a unified, credible voice with capacity to engage











Comments & Questions

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